

Using the pedestrian flow analysis from KDDI Location Analyzer, the results of the pedestrian traffic analysis within the central area of Maebashi City are as follows:(The users whose logs were obtained within the area in the year 2023 were counted as the target pedestrians.)The areas shaded closer to red represent higher pedestrian traffic, while those closer to green indicate lower pedestrian traffic.

- In the entire city center, there is higher pedestrian traffic around key facilities such as the Prefectural Office, City Hall, shopping streets, and Maebashi Station.
- Focusing on the main street, while there is high pedestrian traffic around each facility, the roads connecting them have relatively low traffic. This indicates a challenge in terms of pedestrian flow and connectivity between the facilities.



\*Note: The figures by age group are based on the number of users whose age could be identified, so they may differ from the total value.

|                                                 |           |           |           |           |               |                   |
|-------------------------------------------------|-----------|-----------|-----------|-----------|---------------|-------------------|
| 2023 Pedestrians on foot within the target area |           |           |           |           |               | 10,613,531 people |
| 20s                                             | 30s       | 40s       | 50s       | 60s       | 70s and Above |                   |
| 1,655,055                                       | 1,445,562 | 2,096,155 | 2,013,873 | 1,748,197 | 1,290,367     |                   |

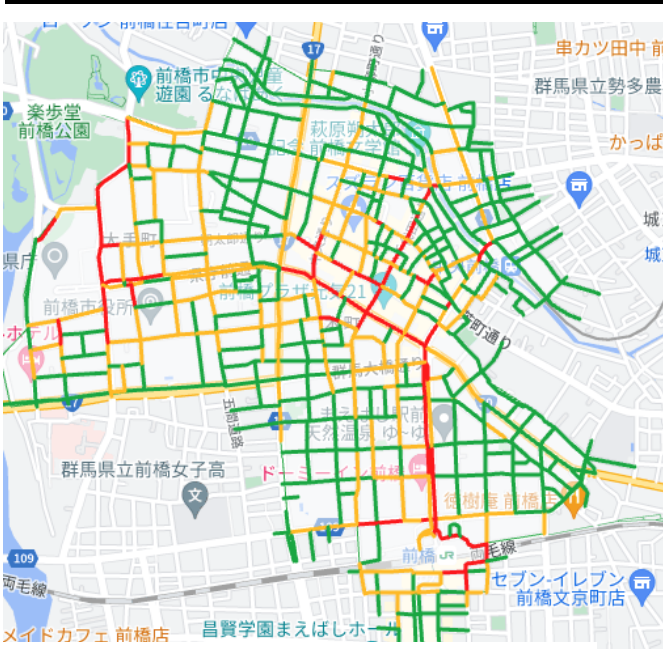
|                                                                    |                  |
|--------------------------------------------------------------------|------------------|
| 2023 Pedestrians on foot within the target area (Main Street only) |                  |
| Pedestrians                                                        | 3,793,515 people |

- The analysis by age group reveals that there is high pedestrian traffic around the Prefectural Office, Maebashi Park, shopping streets, and Maebashi Station, regardless of age.
- For individuals in their 20s to 50s, pedestrian traffic from Maebashi Station to the shopping streets is high, while those aged 60 and above show lower pedestrian traffic.
- In all age groups, there is high pedestrian movement near the Prefectural Office and City Hall, but the traffic decreases as one moves towards the shopping streets.
- On the street in front of the station, it is evident that pedestrian traffic is concentrated on one side of the sidewalk, with an imbalance in the distribution of pedestrians between both sides.

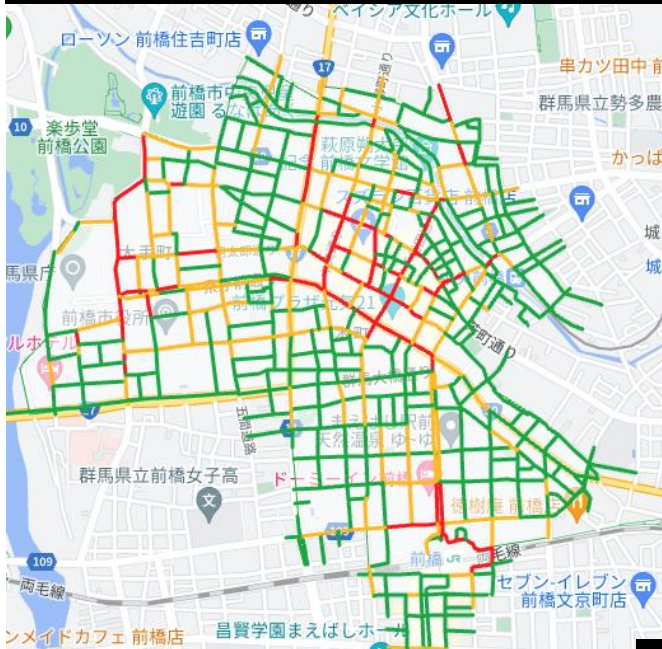
**Pedestrian Analysis: 20s to 30s**



**Pedestrian Analysis: 40s to 50s**



**Pedestrian Analysis: 60s and Above**



\*For the figures by age group, please refer to the age-specific pedestrian traffic on foot in p1.